

Mysuru Travels Association (R)
Presents

MYSORE travel mart 26

05 – 07th June, 2026

Powered By



5th TO 7th | JUNE
2026



JCAC – Jagannatha Centre
for Art & Culture

Opp. Oyster Bay, Vijayanagar 2nd Stage, Mysore.

The Gateway to South India Tourism.

100+ Exhibitors

350+ Buyers

B2B Powerful
Networking



IN ASSOCIATION WITH



About Mysore Travel Mart

A vibrant **B2B & B2C** travel and tourism event, MTM 2026 brings together:



Tourism Boards



Travel trade Professionals



Hospitality Brand



Destination Promoters



Travel technology Companies



Investors & Policy Maker



Why MTM 2026?



Curated B2B meetings with quality buyers



Strong B2C engagement



National & international participation









High media visibility



Gateway to the Karnataka tourism market



Visitor Profile

-  Travel agents & tour operators
-  Corporate travel decision-makers
-  Hospitality professionals
-  Event & MICE planners
-  Holiday makers
-  Investors in tourism & infrastructure

Exhibitor Profile

State & National
Tourism Boards

Hotels, Resorts &
Convention Centres

Airlines, Railways &
Transport operators

Destination Management
Companies

Online travel portals
& travel tech providers

Wellness & medical
tourism stakeholders

Adventure & wildlife
tourism promoters

Handicrafts, cultural &
heritage tourism organisations

Forex, insurance
travel support services

Key Tourism Segments

Heritage Tourism

Royal palaces, living traditions, historic architecture.

Wildlife Tourism

Bandipur, Nagarahole, Kabini, BR Hills.

Rural & Experiential Tourism

Authentic village life and cultural immersion.

Medical Tourism

World-class healthcare with holistic recovery.

Wellness & Yoga Tourism

Rejuvenation through nature and ancient wisdom.



EVENT SCHEDULE

DAY 01
5th
JUNE

- Registration & Delegate Networking
- B2B Meetings
- Grand Inauguration Ceremony
- Cultural Evening
- Gala Dinner at Arcor Hotels Mysore



DAY 02
6th
JUNE

- B2B Meetings
- B2C Expo Open to Public
- Inauguration of Knowledge Sessions
- Industry Sessions & Panel Discussions
- Police Band Programme
- Mysuru Tourism Excellence Awards In association with Skål International Mysuru
- Celebration Dinner at Le Ruchi The Prince



DAY 03
7th
JUNE

- Final B2B Meetings
- B2C Expo Open to Public
- Cultural Events & Drawing Competition for Students
- Valedictory Ceremony
- Closure of MTM Stalls Expo



About MTA

Established in 2002, the Mysuru Travels Association (MTA) is the unified voice of Mysuru's travel trade. It works to enhance tourist comfort, strengthen Karnataka tourism, deliver professional travel services, and promote Mysuru globally – driving the region's tourism growth with strong industry leadership.

Mysore Travel Mart 2026 - Organising Committee



PRASHANTH B S
President, MTA
& President, FOAM



C A JAYAKUMAR
President, SKAL International - Mysuru
& Chairman, MTM 2026



NARAYANAGOWDA C
President, Hotel Owners' Association - Mysuru
& Vice Chairman, MTM 2026

CONTACT US



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